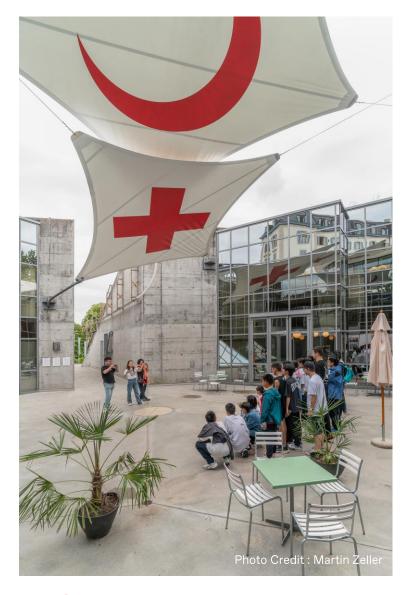
# MUSÉE INTERNATIONAL DE LA CROIX-ROUGE ET DU CROISSANT-ROUGE

## **HOSPITALITY & EVENTS**

## **ABOUT**



Following the renovations completed in early 2024, the International Red Cross and Red Crescent Museum is delighted to offer new spaces dedicated to private events.

These new reception areas and conference room can now be adapted to accommodate **meetings**, **conferences**, **workshops**, **cocktails** or **other events**. These can be combined with a guided tour of the permanent or temporary exhibitions, as well as other activities in the Museum.

Café HINIVUU offers a wide range of catering options, from breakfasts and coffee breaks to **refined lunches**, **dinners** and **cocktail menus**.

Rooms are equipped with basic furniture and technical equipment suitable for most event formats. If required, specific equipment, such as that needed for hybrid meetings or streaming, can be hired through our external partners.

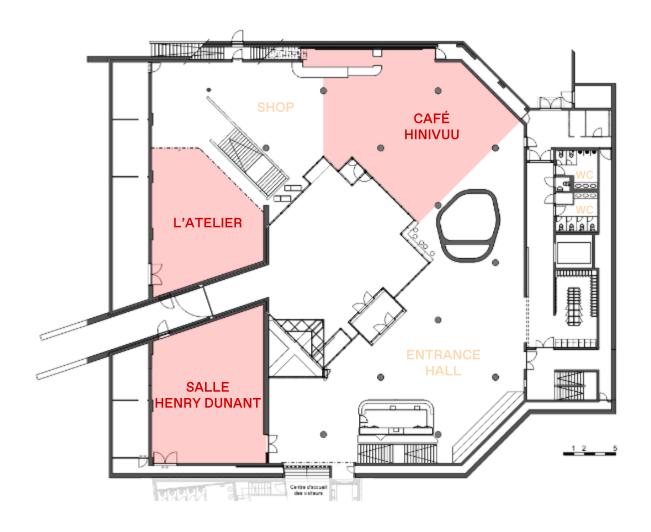
The Museum can be fully privatised and has a maximum capacity of 300 people.

Organising an event in the Museum means:

- Choosing a unique venue in the heart of the Geneva international district
- · Raising awareness of humanitarian issues among your guests and participants
- Supporting an internationally-renowned museum



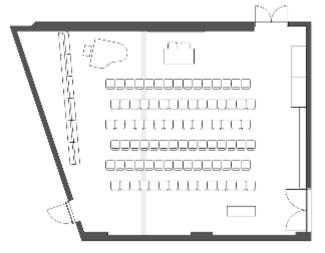
## **MUSEUM GROUND FLOOR LAYOUT**





## SALLE HENRY DUNANT





Example layout : Theatre

Named after the founder of the Red Cross & Red Crescent movement, the completely **refurbished Salle Henry Dunant** is particularly suited to meetings, conferences and film screenings.

Depending on the number of participants, coffee breaks or cocktails can be organised in the room, in the Atelier during museum opening hours, or at Café HINIVUU outside of Museum opening hours.

#### **Availability**

• Tuesday to Saturday: 8a.m. – 10p.m. / Sundays: 8a.m. – 6.p.m.

#### Standard equipment

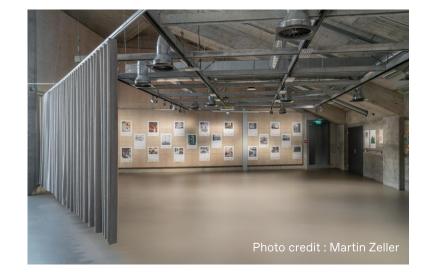
- Public Wi-Fi
- 1 large wall-mounted screen (350 x 172 cm)
- 1 portable speaker
- 1 projector (with HDMI/USB-C connection)
- 4 handheld microphones
- 8 rectangular tables (160 x 80 cm)
- 1 piano
- 90 chairs
- 1 lectern
- 1 flipchart

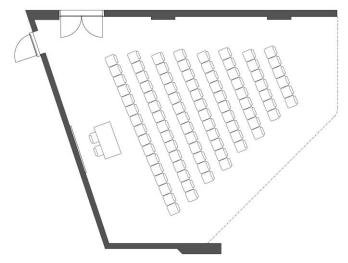
#### **Capacity & Layout options**

Size	Cocktail	Théâtre	School	Workshop	Boardroom	
145m <sup>2</sup>	100	90	18	29	20	18



## L'ATELIER





Example layout: Theatre

MUSÉE INTERNATIONAL DE LA CROIX-ROUGE ET DU CROISSANT-ROUGE

This multi-purpose space is **ideal for informal workshops or receptions for up to 100 people**, as part of a visit to the temporary exhibition. For evening events, the space can be combined with adjacent Café HINIVUU to accommodate 250 people.

From March until August 2025, the space will be transformed into a workshop for the artist in residence. Receptions can be hosted in the space; please enquire for updated capacities.

On Thursday evenings, rental prices are reduced, to offer a private space to enjoy the late-night openings at Café HINIVUU and its musical programme. The Atelier is enclosed by a curtain and is therefore not completely closed or soundproofed.

#### **Availability**

Tuesday to Saturday: 8a.m. – 2a.m. / Sundays: 8a.m. – 6.p.m.

#### **Standard Equipment**

- Public Wi-Fi
- 1 screen (205 x 114 cm)
- 1 projector (with HDMI connection)
- 1 portable speaker
- 1 hand-held microphone & 1 cable microphone
- 4 cocktail tables
- 1 lectern
- 1 flipchart

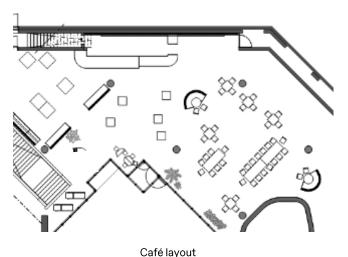
#### **Capacity and Layout options**

Size	Cocktail	Theatre	School	Workshop
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130m <sup>2</sup>	100	90	18	29



# **CAFÉ HINIVUU**





The brainchild of Nour Khadam, Julien Clivaz and Omar Alkheja - entrepreneurs behind such successful Geneva spots as La Petite Reine and Sawerdo - Café HINIVUU aims to forge links between visitors to the Museum, residents of neighbouring districts and workers in Geneva's international district.

At the heart of their approach: healthy, local and authentic food; an informal and convivial ambience during the day; a lively atmosphere in the evening (after work events on Thursdays); and a commitment to social responsibility.

HINIVUU? A name that expresses the values upheld on a daily basis by the Museum and Nour Khadam, who is also an ICRC delegate. The acronym stands for the 7 humanitarian principles: Humanity, Impartiality, Neutrality, Independence, Voluntarism, Unity and Universality.

#### **Availability**

- Tuesday, Wednesday, Friday, Saturday 6p.m. 2a.m.
- Thursday 6p.m. 9p.m. On request

#### Equipment

- Public Wi-Fi
- 56 chairs
- 2 round benches
- 2 round tables (70 cm Ø)
- 3 long tables (70 x 200 cm)
- 14 square tables (70 x 70 cm)
- 4 cocktail tables (70 x 70 cm)
- 19 bar stools

#### **Capacity & Layout**

Surface	Cocktail	Café ⊕ ⊕ ⊕
125m <sup>2</sup>	150	71



## **CATERING & ADDITIONAL SERVICES**



#### Catering

Offering authentic, homemade dishes prepared with passion, Café HINIVUU's catering service places an emphasis on seasonal ingredients from organic and local agriculture.

Working with Sawerdō as partner, **breads and pastries are made with local flour** using a variety of traditional organic wheat from the Vaux mill (VD) at the Terres Rouges farm.

For a cocktail reception, the service proposes two culinary experiences: one dedicated to local Swiss recipes, the other offering a subtle Middle Eastern touch.

On request, the menu can be adapted to all types of diets or food intolerances.

Please contact the HINIVUU café team directly at <a href="mailto:catering@hinivuu.ch">catering@hinivuu.ch</a> for a tailor-made proposal.

#### **Gifts**

Examples of acts of solidarity or gifts which can be ordered to enhance the visit include:

Suspended Ticket Advance purchase of a museum ticket which will be

distributed to a person in need by the Geneva Red Cross or

other local charity.

Be Gentle with your Heart A bi-lingual book containing messages of kindness left by

visitors from all around the world, with practical advice and

exercises to strengthen self-compassion.



## **EXHIBITIONS**









The museum has a wealth of resources to help you enhance your event, whether by combining it with a guided tour, or talk by the Executive Director on a relevant theme.

#### Permanent exhibition

The three themes of the permanent exhibition - Defending Human Dignity, Rebuilding Family Links and Mitigating Natural Disasters - offer a unique opportunity to discover the work of the Red Cross & Red Crescent movement, exploring its history and the challenges of humanitarian action.

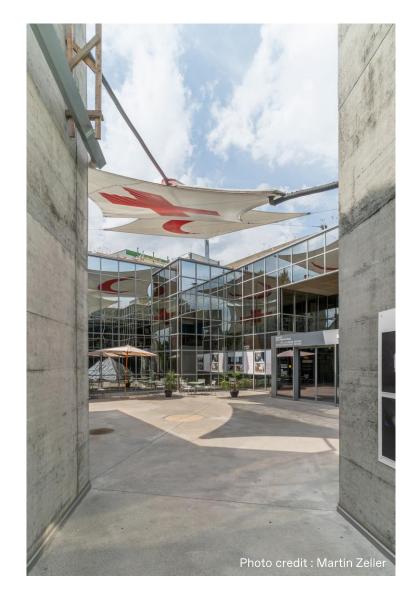
Audioguides for this exhibition are available in French, German, Italian, English, Spanish, Japanese, Chinese, Arabic and Russian.

#### **Temporary Exhibition**

The museum's latest temporary exhibition, *Tuning in – Acoustique de l'émotion* explores the links between voices, heritage and humanitarian action, drawing on the audio archives and collections of the International Committee of the Red Cross, the International Federation of Red Cross and Red Crescent Societies, and the International Red Cross and Red Crescent Museum.

Contemporary recordings, posters, photographs and prisoners' objects feature alongside historical artworks and new productions by Manal AlDowayan, Betty Danon, Marco Donnarumma, Gregor Hildebrandt, William Kentridge, Christine Sun Kim and Thomas Mader, Piero Mottola, Julia Scher, and Dana Whabira.

## **ACCESS**



The best way to get to the museum is by public transport.

The Museum is located in the heart of the Quartier des Nations, between the ICRC and the UN.

#### By bus

From Cornavin station to Appia: lines 8 or 20 (direction Valavran), 60 and 61 express (direction Gex-L'Aiglette).

From the airport to Appia: line 5 (direction Thônex-Vallard) to the Palexpo stop, then line 8 (direction Veyrier, douane).

#### By car

From the city centre: towards Palais des Nations (UN) From the A1 motorway: Grand-Saconnex exit, direction Genève

We recommend that you use the nearest car park at Place des Nations (about 10 minutes' walk from the Museum).

A parking space for people with reduced mobility is available in the employee car park on Avenue Appia.

## **RESERVATIONS & INFORMATION**

Please complete the reservation request form to let us know your requirements:

https://redcrossmuseum.ch/rent-our-space/

Visitor services visit@redcrossmuseum.ch +41 22 748 95 07

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